

## DR. PAUL COTTERILL

While hair loss may be commonly considered only to be prominent in men, women are nearly as likely to lose or have thinning hair

WIDE VARIETY OF CONDITIONS can lead to hair loss, and not all are permanent. Short term events such as stress, pregnancy, disease, or medication, can all alter hair growth patterns and cause abnormal shedding. Usually when the cause of the loss is addressed, the hair returns to its normal growth pattern, stopping the problem. However, in some cases, hair loss may be more permanent, occasionally caused by genetic disorders that make a person susceptible to thinning and/or balding, later in life.

Currently, there are several over-the-counter, herbal hair loss solutions that can help reduce non-permanent hair loss. But none can reverse permanent hair loss, often called "male/female pattern baldness". Thankfully, with modern advances in hair transplantation technology, doctors are able to reconstruct an individual's hair line by transplanting live hair follicles, achieving almost full hair regrowth. It is crucial that anyone considering hair transplantation surgery

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first seeks advice from a qualified surgeon, with an extensive history of successful procedures.

Dr. Cotterill is an internationally recognized specialist in hair restoration. He prides himself on being involved with every aspect of a patient's treatment and hair transplant process. Dr. Cotterill is both a past president of the International Society of Hair Restoration Surgery, and a diplomat of the American Board of Hair Restoration Surgery. With offices in both Toronto and New York, Dr. Cotterill's private practices have been exclusively focused on the treatment of hair loss for over 25 years.

Over his career, Dr. Cotterill has appeared on various radio and television shows, authored numerous articles published in a diverse range of medical journals, and has often been called upon to lecture around the world on hair transplantation. "It is important to stay at the forefront of the latest techniques in hair restoration", Dr. Cotterril states. In fact, he is actively involved in cutting edge research on various drugs' affect on male pattern baldness, and is often able to advise his patients on the best course of treatment to address their needs.

"Hair Transplant surgery is as much an art form as a science", says Dr. Cotterill, who performs the entire hair transplant procedure himself, at his Bedford Road Office.

He reasons, "By seeing one patient at a time, I am able to perform the entire procedure: from designing the hairline, to removing and suturing the donor strip, to employing follicular unit extraction".

The results speak for themselves: to date, Dr. Cotterill has performed thousands of successful transplants, with excellent results.

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